

# Safeguarding Fintech Support, Assets, and Exchanges

Disruptive fintech companies face IT security challenges.

Fintech trading and cryptocurrency companies have emerged as major, disruptive forces in the investment world. More than 20% of the population have purchased cryptocurrencies, and that number just keeps rising. This phenomenal growth, however, comes with risk. Unlike traditional banks and trading houses, these fintech companies aren't heavily regulated and most lack a robust IT security infrastructure. As a result, they are increasingly targeted by cybercriminals aiming to steal money or disrupt their services.

Attackers often present themselves as legitimate users. When interacting with customer support via online chat, they may send files that, when opened, launch malware onto the rep's laptop and give them access to the corporate network. Bad actors can also gain entry to company's cloud when employees are connecting to websites as well to their company's sensitive applications and exchange database. Fintech organizations urgently need a solution that provides world-class endpoint security and facilitates cyber-safe growth.

## Hysolate: Block Cyber Threats from Corporate Devices

Hysolate eliminates key attack vectors cybercriminals use to compromise fintech companies. With Hysolate Isolated Workspace-as-a-Service, customer support reps get a sandboxed environment on their endpoint for connecting to their customer facing services and storing or opening user-generated files. All files are detonated within the secure workspace, which is completely separated from the native host OS by virtualization technology. Any malware stays within that environment and may never reach the company's online crown jewels.

Fintech businesses may also use Hysolate as a secure jump box for connecting corporate devices to sensitive applications hosted in the cloud. By dedicating a workspace on the endpoint to a predefined set of online services, you ensure no malware can eavesdrop, capture, or copy information exchanged between the laptop and the cloud app.

- 1 Customer support reps safely vet user-generated files in isolated sandbox
- 2 Employees securely access sensitive cloud-based data from pristine OS environment
- 3 Fintech companies service growing user base without putting exchange at risk

# Benefits

## Instant Provision

- Cost-effectively scale across all corporate endpoints as business grows
- Provision in minutes with a lightweight agent for deployment
- Intuitive for corporate users, requires minimal training or none at all

## Single Solution

- Secure customer support and connections to sensitive cloud apps from cyber-attacks
- Employees access approved corporate resources while mitigating risk
- Fine-grained controls and remote, on-demand wipe of workspaces strengthen security

## Ease of Use

- Continuous user experience and workflow — no change to the rep's normal work routines
- Seamless security and enhanced productivity
- Address multiple attack vectors with single solution

## About Hysolate

Hysolate is the isolated workspace innovator, bridging the gap between enterprise endpoint security and user productivity. Hysolate is the first solution that lets you easily create isolated workspaces on corporate and non-corporate devices, in minutes, and manage them from the cloud.

Companies use Hysolate to: (1) protect their corporate devices with an isolated workspace for high-risk activities, and (2) secure corporate access from unmanaged devices with a strong, VM-based isolated workspace. Hysolate is backed by Bessemer Venture Partners, Innovation Endeavors, Team8, and Planven Capital.

**Start your 14-day free trial.**

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